

COOKIES POLICY

We have listed any information below regarding cookies used by this website.

Cookies are essential to this website functioning properly. By using and browsing the ATS Pro Equipment website or www.press-tools.co.uk website, you consent to cookies being used in accordance with our policy.

If you do not consent, you must disable cookies or refrain from using the site.

What are cookies?

In providing this website, we want to make it easy, useful and reliable to use. Where services such as these in general are delivered over the internet, this sometimes involves placing small amounts of information on your computer or mobile phone / tablet.

This information is known as a cookie, and they have been used by websites since the internet was created. They do not include any information other than that we need for website management.

These cookies are used to ensure smooth running of the website during your visit for you by for example:

- enabling the website to recognise your device so you don't have to give the same information several times during one task.
- remember what goods you have placed in your shopping basket.
- remember that you may already have given a login username and password, so you don't need to do it for every web page visited. ie. when checking out.
- understand how people are using the ATS Pro Equipment website or www.press-tools.co.uk website, so it can be made easier to use, and help us ensure we have enough stock for you to purchase.
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There are two types of cookie you may encounter:

First party cookies: these are our own cookies, controlled by ATS Pro Equipment Ltd and used to ensure our site functions correctly.

PHPSESSID - expires when the browser is closed.

The "PHPSESSID" cookie is required so that the site can recognise you clicking from page to page. Without it, every page would be treated as the first visit to the site, and anything added to the shopping basket would be instantly forgotten. Online shopping would, therefore, be impossible.

Session - expires after one year.

The "session" cookie is intended for your convenience. The software we use to run this website creates this with a copy of the initial session ID so that you can be classed as "returning" and the contents of your shopping basket will still be available. This is what allows you to build up your order over several visits to the site.

If you have signed in with an email address and password, these login details are also saved so that you can remain logged in when returning (the password is encrypted). When you sign out, your login details are removed from the cookie.

Third party cookies: these are cookies found in internet tools which we are using to enhance our site, for example Facebook or Google have their own cookies, which are controlled by themselves.

Google Analytics

We use Google Analytics, a popular web analytics service used by over 60% of the worlds websites. Using this helps us to count the number of people that visit our website and to analyse how they use it. Cookies are placed by google which enable the analytics software to function.

The software helps us understand visitor information such as visitor numbers and shopping habits. This information is used to help us to improve the website. It also helps us to determine which of our website pages are the most popular and which products have received the most visits for example helping us to ensure we have enough stock. The data stored by these cookies is anonymous and will never contain any confidential or personal information.

Cookies placed by Google Analytics: **_utma, _utmb, _utmc, _utmz**

Removing or disabling cookies?

If you want to disable cookies you need to change your website browser settings to reject cookies. How to do this will depend on the browser you use and we provide further detail below on how to disable cookies for the most popular browsers: -

For Microsoft Internet Explorer:

1. Choose the menu "tools" then "Internet Options"
2. Click on the "privacy" tab
3. Select the setting the appropriate setting.

For Mozilla Firefox:

1. Choose the menu "tools" then "Options"
2. Click on the icon "privacy"
3. Find the menu "cookie" and select the relevant options.

For Google Chrome: 1. Click the Chrome menu on the browser toolbar 2. Select "Settings" 3. Click "Show Advanced Settings" 4. In the "Privacy" section, click the "Content settings" button 5. In the "Cookies" section, you can change cookies to your preferred setting.

What will happen if I disable cookies?

This depends on which cookies you disable, but please note that by deleting or disabling cookies, your user experience may be affected, and you might not be able to take advantage of certain functions of our website. If you only disable 3rd party cookies you will still be able to make a purchase from on this site. If you disable all cookies you will be unable to complete a purchase on this site.

You can learn more about cookies in the [ICO guide on cookies and similar technologies](#) - please remember we are not responsible content on third party websites.